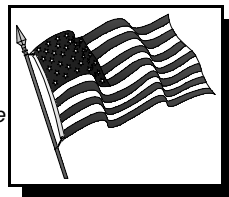


# Granite Knitwear dba Cal Cru

## News Release

PO Box 498  
Granite Quarry, NC 28072

*The Only Thing  
Necessary for the  
Triumph of Evil Is For  
Good Men To Do  
Nothing- Edmund Burke*



FOR MORE INFORMATION, CONTACT:  
Customer Service  
Granite Knitwear *d.b.a.* Cal Cru  
1-800-476-9944  
1-704-279-5526 Fax: 1-704-279-8205  
Website [www.calcru.com](http://www.calcru.com)  
general e-mail box [info@calcru.com](mailto:info@calcru.com)

**All USA Made- Since 1968**

### **New Catalog for 2012 available- Highlights listed below**

**Granite Quarry, NC, Jan, 1, 2012—**

- We added military brown in 3X to our **Coolmax** extreme polyester short and long sleeve t-shirt. For more on the great performance characteristics of Coolmax go to <http://www.coolmax.invista.com/extreme.html>
- Added **lavender and pink** to the big beach **dress** (CRES), **and** to the shorter scoop neck dress style BODH.
- Added lavender and pink to the **crop tee (CRPT) and crop v (CRPV) ladies** t-shirts. Also periwinkle, yellow, lavender and pink to the **ladies tank top (CTTL)**. This will give our customers matching separates to go with our french terry tops.
- In addition to the above, we continue to stock for same day shipment Made in USA s/s T-shirts from size youth xs to 8lt adult, Long sleeve mock turtlenecks, beachwear, microstripe t's, burly and french terry fleece and inexpensive knit shorts.
- Continue to **offer custom styling** and private labeling for discerning customers. Go to this website [www.calcru.com/terms.htm](http://www.calcru.com/terms.htm) for more information or contact us directly. FYI, minimums for custom styles generally run 60 to 120 doz per color, asst. sizes ok and take 4 to 6 weeks for delivery.

The new catalog & price list can be ordered by contacting the company as noted above. For your convenience our 8 pg catalog can be downloaded on line at [www.calcru.com](http://www.calcru.com)

We do have a few close-outs that can be found at [www.calcru.com/closeouts/index.htm](http://www.calcru.com/closeouts/index.htm) An example of some are:

- About 50 doz one size white V-neck top 22" x 26" priced at \$18 @ doz
- Several Men's styles in 7 oz 100% cotton that was made for the Japanese market.
- Ladies coolmax crop tank tops in various colors @ \$18 @ doz.
- A pink Ladies Dri-release jersey V-Neck. It's a nice running shirt. XS-M @ \$18 @ doz
- Youth white shorts @ \$6 @ doz
- a few others too!

Thank you!

#### **Customer service contacts**

<i>Bonnie ext 247, BonnieV@calcru.com</i>
<i>mike ext 254, MikeJ@calcru.com</i>
<i>karen ext 247 Karen@calcru.com</i>