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Cru
Since 1968

2012

1.800.476.9944 www.calcru.com info@calcru.com

CoolMax® Extreme Performance

Great for Marathons, Walking, Biking,
All Sports & Professionals

- Engineered, Permanent Performance Moves Moisture & Dries Quickly
- Enhances Body Comfort
- Soft, Natural Fiber Hand Soft
- Comfortable & Breathable
- Easy Care - Low Maintenance Apparel

D



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- (A) **HWCM Coolmax Extreme Polyester Short Sleeve Tee Shirt**
Colors Available: White, Navy+, Oxheather+, Black+, Safety yellow+, **Red***
New Colors! Columbia Blue*, Sage Green, Military Brown+, Sand+, Olive+
Sizes: S, M, L, XL, 2XL, 3XL
**Colors marked with + available in 3X*

- (B) **HCML Coolmax Extreme Polyester Long Sleeve Tee shirt (Picture not shown).**
Colors Available: White, Navy+, Oxheather+, Black+, Sand+, Military Brown+
Sizes: S, M, L, XL, 2XL, 3XL

- (C) **HVCS Coolmax Extreme Polyester Short Sleeve V-Neck Tee Shirt**
(slightly shorter sleeve than crew neck coolmax)
Colors Available: White, Navy, Black
Sizes: S, M, L, XL, 2XL

- (D) **CMTT Coolmax Extreme Polyester Men's Tank Top**
Colors Available: White, Navy, Oxheather, Safety Yellow
Sizes: M-XL, 2XL

- (E) **CMTL Coolmax Extreme Polyester Ladies CROP Tank Top**
Colors Available: White
Sizes: S, M, L, XL, 2XL

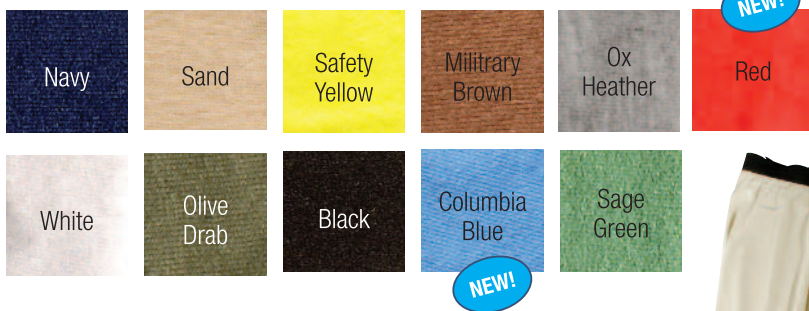
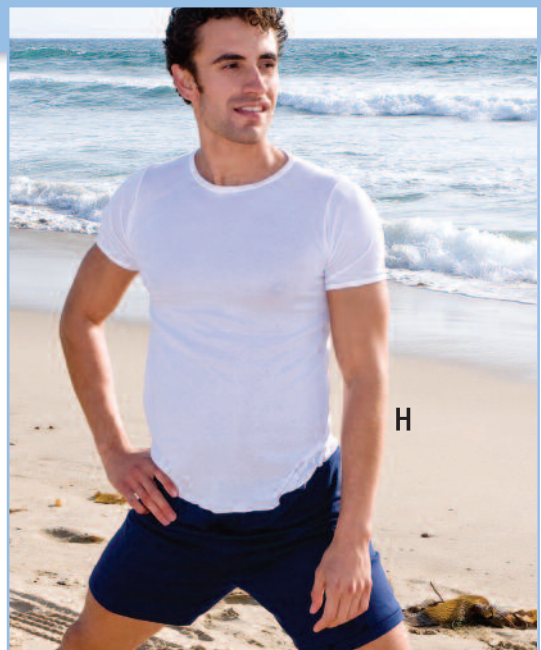
- (F) **HCSB Men's No Fly Coolmax Brief. Black Waist Elastic Band**
Colors Available: Military Brown, Oxheather, Sand
Sizes: M-XL, 2XL

- (G) **HCLJ Men's No Fly Coolmax Long John. Black Waist Elastic Band**
Colors Available: Military Brown, Sand
Sizes: M-XL, 2XL

- (H) **DMTE 3.2 oz 85% Dri-Release 15% Cotton Short Sleeve Mesh Base Layer**
Colors Available: White
Sizes: S, M, L, XL

- (I) **DMTK 3.2 oz 85% Dri-Release 15% Cotton Tank Mesh Base Layer**
Colors Available: White
Sizes: S, M, L, XL

- (J) **DMLS 3.2 oz 85% Dri-Release 15% Cotton Long Sleeve Mesh Base Layer**
Colors Available: White
Sizes: S, M, L, XL



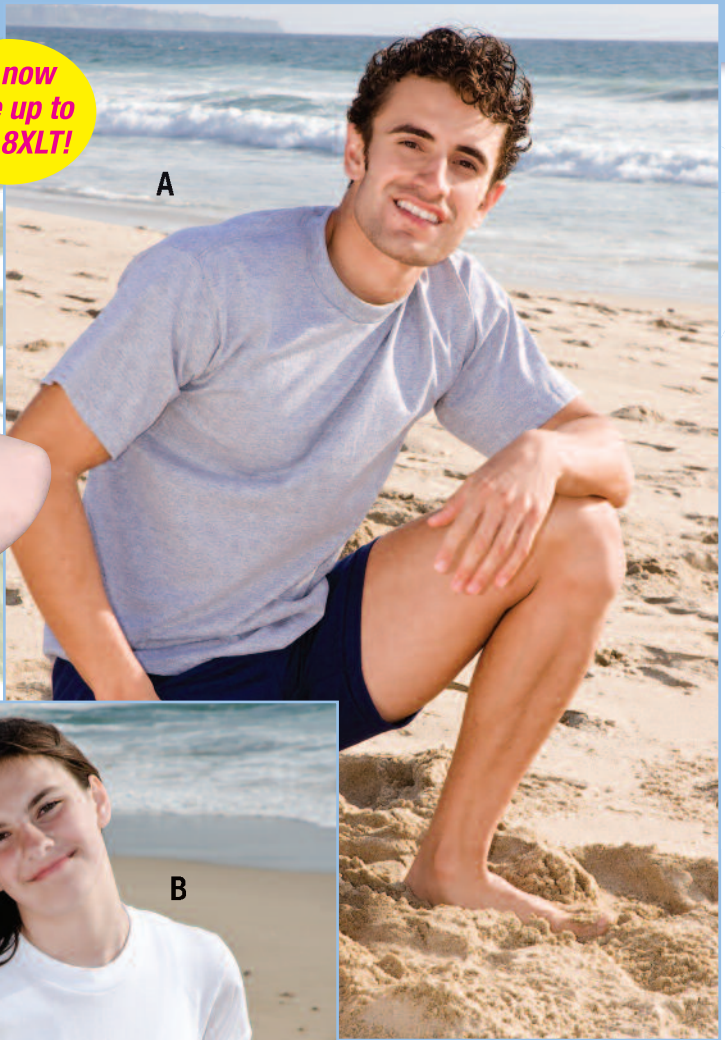
drirelease
with **FRESHGUARD**

MOVES MOISTURE

Official Shirt for USA Triathlon
CoolMax® & drirelease are great for
Sublimation Printing
Bold bright colors that never fade or crack!

T-Shirts & Tanks

We now have up to size 8XLT!



- (A) **HWAC Adult Short Sleeve Tee Covertaped Shoulders. 100% Cotton 5.5 oz**
Colors Available: White, Ash, Oxheather 90/10, Black, Navy, Red
Sizes: S, M, L, XL, 2XL, 3XL, 4XLT, 5XLT, 6XLT, 7XLT, 8XLT

- (B) **HWYC Youth 100% Cotton 5.5 oz T-Shirt Short Sleeve Tee**
Colors Available: White, Ash, Oxheather
Sizes: XS,S,M,L

- (C) **PHSC Adult Pocket Short Sleeve T-Shirt 100% Cotton 5.5 oz**
Colors Available: White, Ox Heather (90/10), Navy
Sizes: M-XL, 2XL, 3XL, 4XL

- (D) **CWAL Adult Long Sleeve Tee 100% Cotton (Picture not shown)**
Colors Available: White, Ash, Black
Sizes: S, M, L, X, 2XL

- (E) **CWBL Youth 100% cotton 5.5 oz t-shirt. Long sleeve Tee (Picture not shown)**
Colors Available: White, Ash, Oxheather
Sizes: XS,S,M,L

- (F) **CTTL Ladies Tank tops 5.5 oz 100% Cotton**
Colors Available: White, Sea Blue, Orchid Pink, Black, Coral, Lime, **Periwinkle***, **Yellow***, **Lavender***, **Pink***
Sizes: S, M, L, XL, XXL

- (G) **CRPT Ladies Crop Tank 5.5 oz 100% Cotton**
Colors Available: White (*sewn in 100% cotton thread*), Sea Blue, Orchid Pink
New Colors! Black, Coral, Lime, **Lavender***, **Pink***
Sizes: S, M, L, X, XL

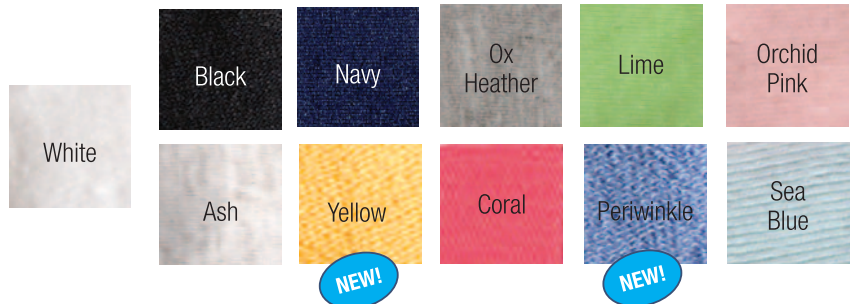
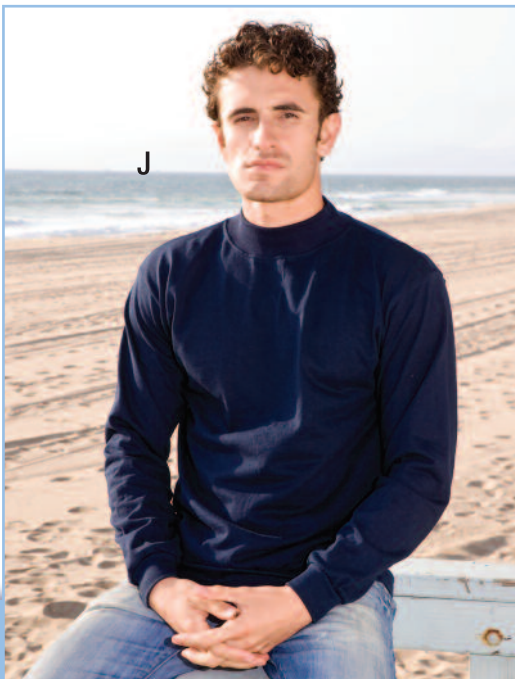
- (H) **CRPV Ladies Crop V-Neck 5.5 oz Tee 100% Cotton**
Colors Available: White (*sewn in 100% cotton thread*), Sea Blue, Orchid Pink
New Colors! Black, Coral, Lime, **Periwinkle***, **Yellow***, **Lavender***, **Pink***
Sizes: S, M, L, X, XXL

- (I) **BOSH Ladies 5.5 oz Scoop neck Short Sleeve Tee 100% Cotton (Picture not shown)**
Colors Available: White
New Colors! Ash, Black, Periwinkle, Yellow
Sizes: S, M, L, XL

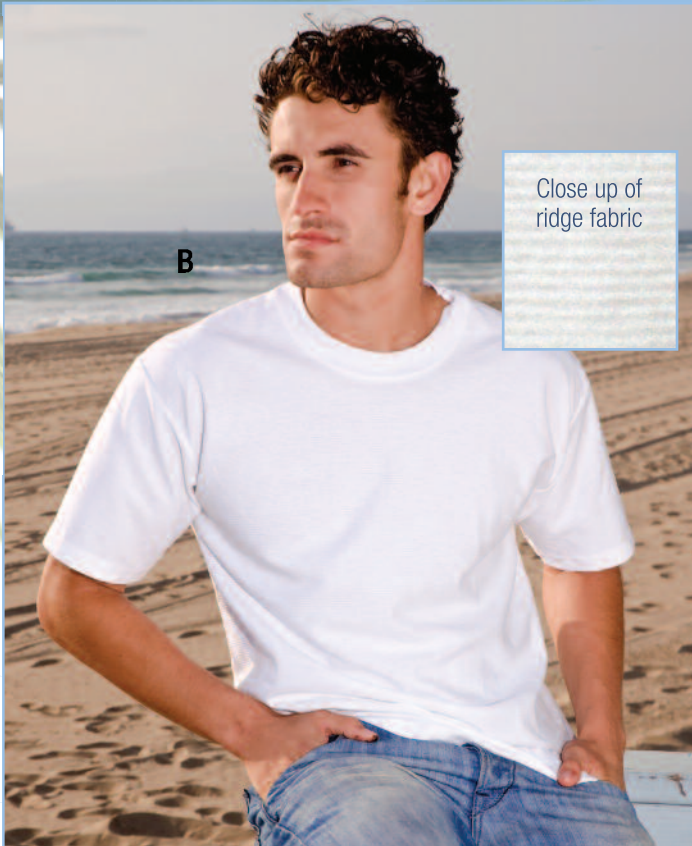
- (J) **12LM 7 oz. MOCK NECK Long Sleeve 100% Cotton**
Colors Available: White, Ash, Black, Navy
Sizes: M-X, 2XL, 3XL



All styles and colors are stocked for immediate shipment. For private label and custom styles the minimums are between 80-120 dozen per style per color depending on spec and fabric. Delivery 6-8 weeks from credit approval or sooner depending on fabric needs. Supply us with your own private label. Also folding, polybagging and hang tagging available. Call for more info an requirements.



T-Shirts, French Terry, Fleece Wear



B

Close up of
ridge fabric

(A) SHRT 5.5 oz Shorts. No pockets With Drawstring 100% Cotton (No picture shown)
Colors Available: White, Ash, Oxheather (90% ctn 10% poly), Black, Navy
Sizes: S, M, L, XL, 2XL, 3XL, 4XL

(B) RIDR 7 oz "Ridge" 100% cotton short sleeve crew neck.
Fabric gives a neat corduroy effect
Colors Available: White (sewn in 100% cotton thread) 100% Cotton, Navy
Sizes: S, M, L, XL, XXL

(C) SWSS 5.5 oz Adult 1/16" Microstripe T-Shirt
Colors Available: Ash/White (95% cotton/ 5% polyester),
Navy, Black (75% cotton, 25% polyester)
Sizes: S, M, L, X, XXL, 3X, 5X

(D) SWSY Youth 5.5 oz Microstripe T-Shirt
Colors Available: Ash/White (95 cotton/ 5% polyester)
Sizes: XS,S,M,L

(E) GBHT 3 Button 7.2 oz Henley 100% Cotton
Colors Available: White
Sizes: S, M, L, XL, XXL

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C

Navy
Microstrip

Black
Microstrip



E



F



K

- (F) **BTLC Burlly terry Crop Long Sleeve 10 oz. 50/50**
Colors Available: Grey & Charcoal
Sizes: S/M, L/XL, XX
-
- (G) **FTLC French Terry 8 oz Long Sleeve Crop 100% Cotton**
Colors Available: White (*sewn in 100% cotton thread*)
New Colors! * Yellow, Periwinkle*, Pink*, Lavender*, Black*
Sizes: S, M, L, XL, XXL
-
- (H) **FTHoodV French Terry Hooded Long Sleeve With V-neck & Pouch**
Colors Available: White (*sewn in 100% cotton thread*)
New Style! Yellow, Periwinkle, Pink, Lavender, Black
Sizes: S, M, L, XL, XXL
-
- (I) **FSHL French Terry 8 oz Sleeveless Shell 100% Cotton**
Colors Available: White (*sewn in 100% cotton thread*)
New Colors! Yellow*, Periwinkle*, Pink*, Lavender*, Black*
Sizes: S, M, L, XL, XXL
-
- (J) **FCAR French Terry 8 oz Cardigan With 5 buttons 100% Cotton**
Colors Available: White (*sewn in 100% cotton thread*)
New Colors! Yellow*, Periwinkle*, Pink*, Lavender*, Black*
Sizes: S, M, L, XL, XXL
-
- (K) **SSCD Ladies Fleece 4 Button 2 Pocket Cardigan**
Colors Available: White, Navy, Ash, Pink, Black,
Sizes: S/M, L/XL, XXL
-
- (P) **DIKY Mock turtleneck Dickie 100% Cotton**
Colors Available: White, Ash, Pink, Black, Forest Green, Navy, Red, Kelly,
 Purple, Gold, Orange, Royal
Sizes: One size



Colorful, Comfortable Beach Wear



Tropical Pink
Color Shown



(L) CRES T-Shirt Dress 26 x 47" 100% Cotton
Colors Available: White, Ash, Lemonade, Orchid Pink, Sea Blue, Yellow
New Colors! Black, Red, Teal, Tropical Pink, Navy, Coral, Lime, Yellow, Periwinkle
 Pink*, Lavender*
Sizes: One size

New!

CRES XL Dress 30" x 48" 100% Cotton
Colors Available: White, Ash, Black, Orchid Pink & Sea Blue

(M) CREP Scoop Neck Dress With Left Pocket 25" x 38" 100% Cotton
Colors Available: White, Lemonade, Orchid Pink, Sea Blue, Yellow
New Colors! Periwinkle, Purple, Black
Sizes: One size

(N) BODH Ladies 5.5 oz 23" x 34" Scoop Neck Dress Tee
Colors Available: White
New Colors! Ash, Black, Periwinkle, Yellow, Pink*, Lavender*
Sizes: One size

(O) CTTD Tank Dress 26" x 45" Curved bottom 100% Cotton
Colors Available: White, Lemonade, Orchid Pink, Sea Blue
Sizes: One size



Photography by Craig Blank at craigblankphoto.com
 Catalog design by Annalisa Gumbrecht at studiogumbrecht.com

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